

Google Earth Day held in Dublin on 22nd April 2010

Google held their Worldwide "Google Earth Day" on 22nd April 2010 at its European Headquarters in Barrow Street, Dublin 4, Ireland.

All of the companies Trading Partners, including Thorntons Recycling, were invited to attend the open day. Barbara Connell of Thorntons Recycling attended the event in order to promote Googles internal Recycling Programme. By diverting material away from landfill and recycling as much material as possible google has reduced costs and increased its green credentials.

Highlighted at the event was Googles Brown Bin system which is used for the segregation of food waste at its facilities. This waste is collected by Thorntons Recycling and brought to its composting facility at Kilmainhamwood, Co Meath where it is composted over a 6-7 week period to produce a compost product.

The event was a great success and very well attended by Google staff and suppliers/promoters.



Pictured above is Barbara Connell of Thorntons Recycling explaining the composting process to a Google Staff Member



Pictured above are Google staff members "getting familiar" with various recycling bins.

