



POP Awards Sponsorship

- **POP goes theAwards Night!**
- **Thorntons Recycling Sponsor Pride of Place Awards**

20th April 2007: Thorntons Recycling is delighted to announce its sponsorship of Meath County Council's Pride of Place for Schools or POP Awards Night, taking place on Thursday 21st June in Warrenstown College, Drumree Co Meath.

The night will celebrate those children who have participated in the Pride of Place for schools competition and Thorntons Recycling, the family owned waste management business, has donated over €10,000 to ensure it is a night to remember.

Thirty five schools from around Meath have participated in POP by undertaking a project to bring nature, wildlife, plants and care of the environment into their school garden/ grounds.

In addition to announcing the winners in the Pride of Place for schools competition, the winners in the inaugural Green Meath Art Competition organised by Thorntons Recycling will also be announced. The overall winner of this competition will have the excitement of seeing their winning entry unveiled on a newly painted Thorntons Recycling truck which will travel the length and breadth of the county, collecting materials for recycling.

Over 500 entries were received for the Green Meath Art Competition and judging took place recently. Bernadine Carry, Meath Co Council and Paul Thornton, director, Thorntons Recycling had the difficult task of choosing the eventual winners.

Paul Thornton, Director of Thorntons Recycling said, "Protecting and enhancing the environment is a key part of our business and raising awareness of recycling and environmental issues among our young people is very important if, as a community we are to ensure that Meath remains a beautiful place to live and work.

"Our sponsorship of Meath County Council's Pride of Place for Schools Awards, as well as our new Green Meath Art Competition initiative seeks to raise awareness among primary school children of environmental issues and encourages them to take an active role in promoting the protection of their environment. We have made this very significant contribution to POP because we recognise the importance of raising environmental awareness among our young people. We are delighted to support this initiative, and are looking forward to the Awards Night, which promises to be an exciting occasion for everyone involved"

Ms Valerie Norton of Meath County Council said, "The POP initiative is now in its fourth year and participation is growing year on year. The Awards night will certainly be a memorable experience, and will reward all those children who have participated in this

year's initiative. We are delighted to have the support of Thorntons Recycling, and look forward to seeing their newly decorated truck on the streets of Meath in the coming months"

Thorntons Recycling recently announced record levels of recycling achieved by Meath residents. A total of 1596.77 tonnes of recyclable waste was collected throughout Ashbourne, Ratoath, Dunshaughlin, Dunboyne and surrounding areas last year. Thorntons Recycling operates a household collection service to householders in Meath and the company developed the Dunboyne civic amenity and recycling facility.

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For further information:

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